

Executive Summary

30.06.2021

09:30am – 01:00pm
physical meeting

Stadtsaal Bruck an der Mur



Executive Summary

“Roadmap Maßnahmen Workshop” | 30.06.2021

Project: DigiTeRRI | GA n° 873010

Event: Stadtsaal Bruck an der Mur

Document type: public, Juli 2021

Authors: Julia Schmidbauer (Montanuniversität), Erich Weber (Standort und Marketing Bruck an der Mur GesmbH)

For publication on the webpage: www.digiTeRRI.eu/Steiermark

Executive Summary

Result of the actions & measures -Workshop

A lot of preliminary work has already been done in the course of the roadmap development process. Starting with a mapping of the region in spring 2020, a vision-Workshop at the end of October 2020, four round-table-discussions in spring 2021 and a web-based development-Workshop on April facts, data, information and goals were collected together with representatives of the region.

Approximately 100 detailed goals were developed from the vision and summarized into 35 main goal directions. To ensure that these goals can be achieved in five years, the task at the action & measures -Workshop was to develop future activities.

This was done in five moderated small groups. Stakeholder representatives from science, business, the public sector and society have been invited to participate in the workshop.

38 attendees accepted this invitation and actively participated in the actions & measures-Workshop on June 30, 2011. After introducing presentations, working groups were formed to develop and discuss the actions in small groups.

Each of these small groups was assigned 10 main target directions. Each participant was able to contribute suggestions individually, which were then discussed and deepened together in the group. The main criteria for evaluating the measures was the commitment of the stakeholders to get involved in the action plan.

The discussion revealed that many of the ideas for measures were supported by several participants and were considered extremely important for the transition to a digital region. The high level of commitment of the participants resulted in 47 measures. These were presented by the moderators in the plenary session and then discussed.

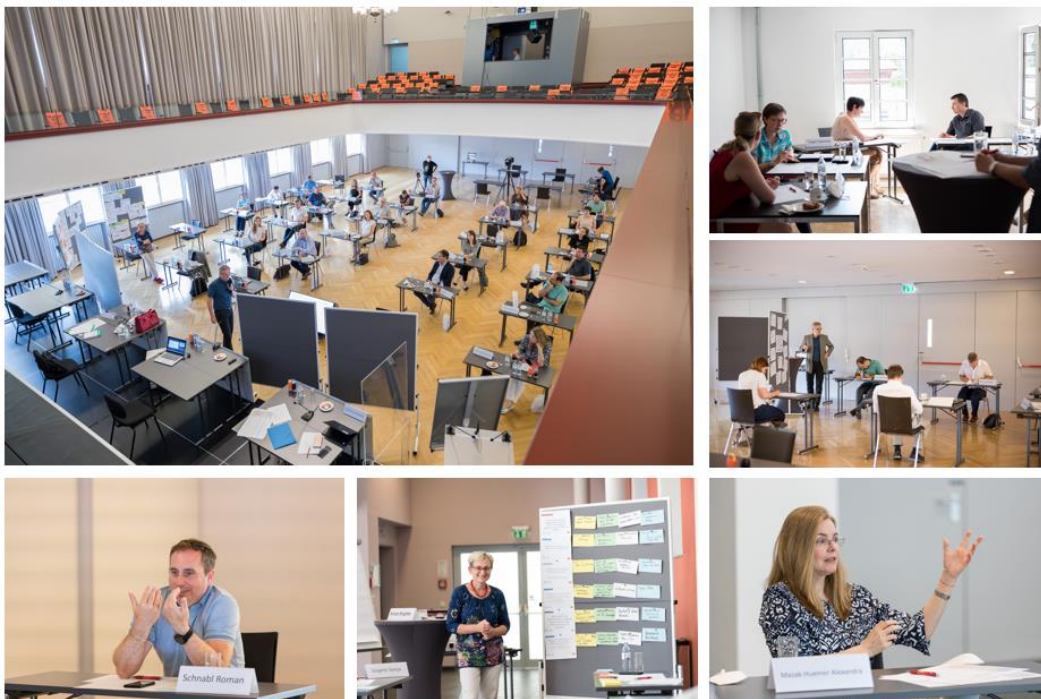


Figure 1: Impressions from the workshop

Executive Summary

Moderated by:

- **Austrian Institute of Technology GmbH (AIT)**
Marianne Hörlesberger, Andrea Kasztler, Manfred Paier
- **Montanuniversität**
Brigitte Kriszt, Julia Schmidbauer

Video / media representatives:

In addition to an editorial and camera team from the project partner WeDo, a photographer and a regional camera team attended the event for media distribution. A video clip of the event is available [here](#).

Next steps:

In the next step, all information and knowledge is consolidated in a strategic plan, the roadmap. This will include the goals with related time frame and will be further supplemented with an action plan.

As soon as the roadmap is available, it will be made accessible for download.

Exchange of experience with other territories of

It is also planned to initiate an exchange of experiences with the other participating regions Värmland and Grand Est. Interested people are invited to register via mail (digiterristyria@unileoben.ac.at).

Thanks to all contributors

Thanks for participation go to all members of the Core-group and all stakeholder representatives for attending the workshop and contributing to the design and implementation of the roadmap.