

Executive Summary



“Roadmap Development Workshop” | 15.4.2021

Project: DigiTeRRI | GA n° 873010

Event format: web-based roundtable discussion with the participation of regional / national stakeholder representatives

Document type: public, April 2021

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For publication on the webpage: www.digiTeRRI.eu/Steiermark

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Roadmap Development Workshop

The roadmap development workshop served to draw up the roadmap for the next 5 years. Associated goals, tasks and milestones were worked out with stakeholder representatives. The workshop was held as a web-based moderated discussion event.

Agenda

Time	Online Workshop
from 8:55	Open access to the web portal
9:00 – 9:10	Welcome by the hosting partners
9:10– 9:30	Project presentation, roadmap dimensions, presented by Marianne Hörlesberger
9:30 – 9:45	What happened until now? Vision, pre-workshop, presented by Brigitte Kriszt
9:45 -10:00	Introduction to the tasks of the workshop, goals, methodology
from 10:00	Start Workshop and work in smaller groups
10:00- 10:10	Brief introduction of the workshop group participants in the groups
10:10 –11:10	Workshop Roadmap Part 1 – Elaboration of the roadmap domains
11:10 -11:20	BREAK
11:10 -12:10	Workshop Roadmap Part 2 - Elaboration of the further roadmap domains
12:15 – 13:00	Consolidation of the workshop results, final discussion
13:00	End of the event

Moderators of the web meetings:

Austrian Institute of Technology GmbH (AIT)

Marianne Hörlesberger, Andrea Kasztler, Beatrix Wepner

Montanuniversität

Brigitte Kriszt, Julia Schmidbauer, Christina Windisch-Kern

Participants

All organizations identified in the stakeholder analysis, the members of the core group and the participants in the roundtables were invited to the event. A total of 40 people registered for the event, and 38 people (overview Figure 1) took part in the event. The distribution of the participants among the stakeholder groups is shown in Figure 2.

The graph in figure 2 shows that a very high number of the participants belong to the group of knowledge production (= research) and communication (= training). The special interest of these stakeholder groups also reflects the findings from the pre-workshops, as the topic of knowledge transfer was shown as a central topic for the Upper Styria region.

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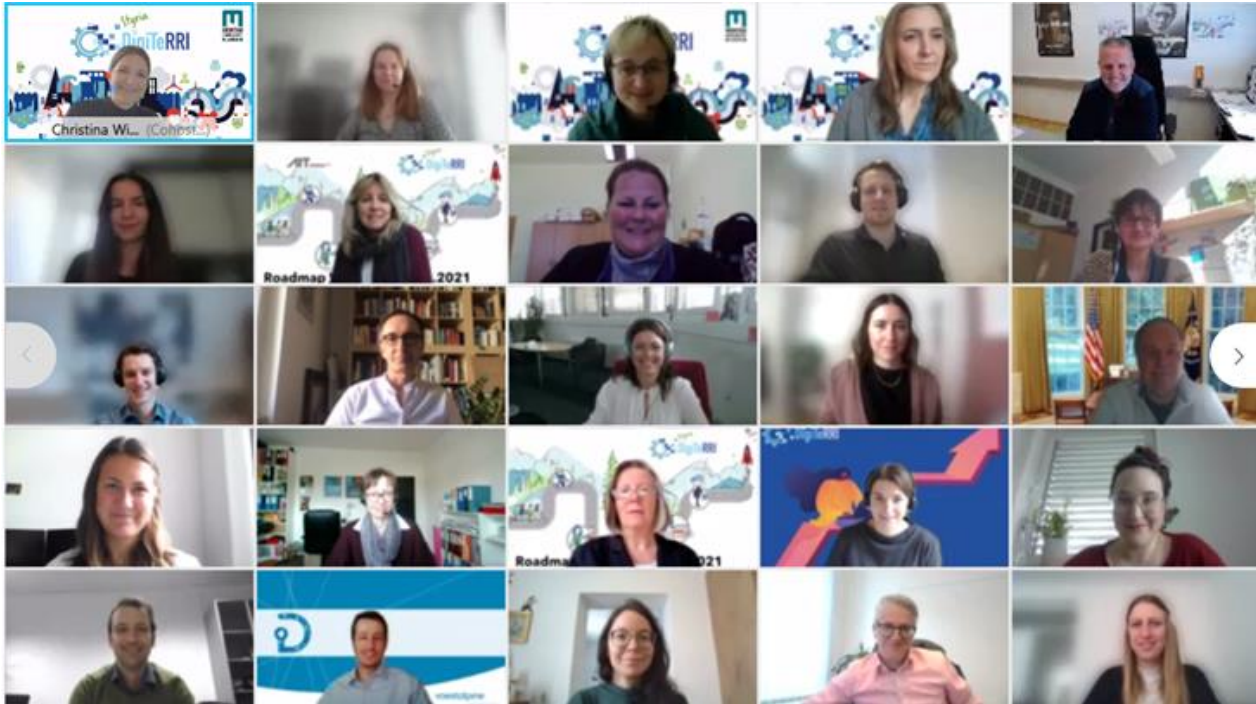


Figure 1: Selected participants in the roadmap development workshop

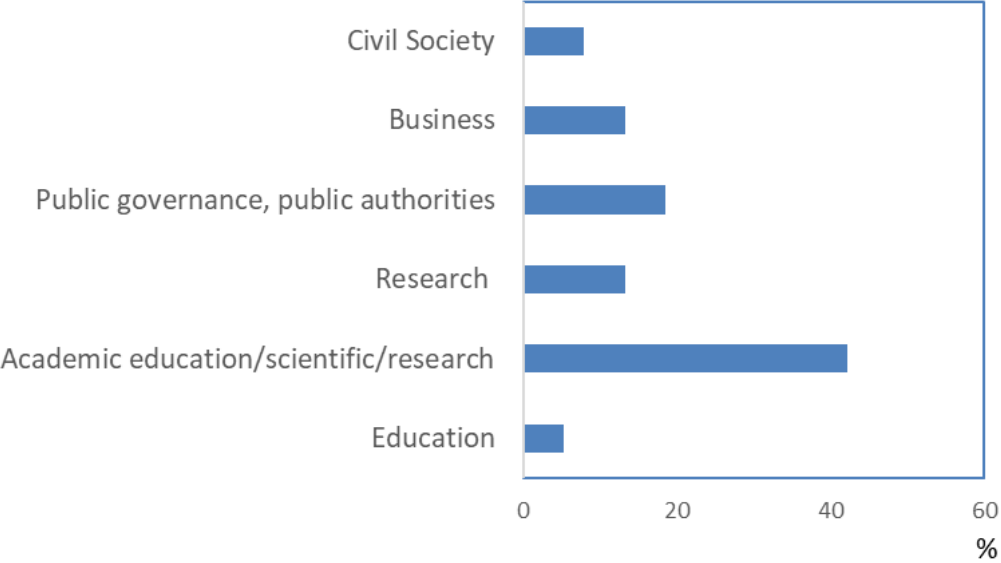


Figure 2: Percentage distribution of the stakeholder groups

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Group design

In the course of the roadmap development workshop, work was carried out in small groups. Each group discussion was led by a moderator. The average number of participants per group was 6 people. When putting together the groups, care was taken to ensure that there was a balanced representation of all stakeholder types in the discussion groups. The gender ratio in the groups was also balanced.

Results of the Workshops

In the plenary session of the event, the introductory lectures addressed the following:

- DigiTeRRI Project presentation
- DigiTeRRI Styrian vision
- Results of the pre-workshop and the resulting roadmap requirements and the domains selected.

The documents for the lectures are attached to this short protocol (lecture Marianne Hörlesberger, Brigitte Kriszt).

Subsequently, the possible goals, tasks and milestones for the roadmap were discussed in the small groups. The following domains were processed:

- Knowledge and skills
- Technologies
- Networks and co-operation
- Infrastructure
- Culture and values
- Leadership & economy
- Communication & regional marketing

The compilation was chosen based on the literature compilation or refined with regard to the results of the Styria pre-discussion for the roadmap development. In the course of the workshop, around 100 suggestions for future activities in the next 5 years were collected. Some of these relate to the naming of ongoing initiatives, the naming of other regional best practice initiatives and also to completely new ideas. The main topic was again “knowledge and skills”, followed by “networks and co-operation” and “regional marketing” to achieve international visibility. In the aftermath of the event, some participants provided information on ongoing initiatives or made direct contact with the operators of these activities.

Further/next steps:

The results of the group work are brought together and analyzed by the project team up to the next event, the “measures workshop”. In the roadmap “measures workshop”, the activities and initiatives should be prioritized and the measures to be taken derived from them.

The “measures workshop” takes place on the 6th of May 2021, from 8:30 a.m. to 12:30 p.m. Registration for this event is possible at <https://de.surveymonkey.com/r/P5HRMCI>.

The inputs from the stakeholder representatives are absolutely essential.